



IT WILL SURPRISE YOU

“The event that will change the perception of Society about the funeral industry”

25 to 27 October 2018 · Zaragoza Auditorium

<http://forum.panasef.com>



Schedule of Events

Events at Zaragoza Auditorium from 25 to 27 October 2018.

25
October

Panasef Forum Opening

25 October
10:00 am - 10:30 am

Luis Galve Room

The president of the Association, Juan Vicente Sánchez-Araña, and representatives of the public institutions of Zaragoza will chair the official opening of PANASEF Forum.

“Funeral industry and competition law”

25 October
10:30 am - 11:30 am

Luis Galve Room

The President of Aragon Competition Court will give us the perspective that competition authorities have on our industry.



Children Storytellers

25 October
11:00 am - 1:00 pm

Auditorium Terrace

Children also have a place in PANASEF Forum!

Some of the most popular storytellers in Zaragoza will participate narrating children stories that address the issue of grief and death from a child's perspective.

We will surely enjoy our time talking about emotions through the stories.

Thanatoesthetics Workshop

25 October
11:00 am - 2:00 pm

Workroom

The best thanatopractors in Spain will impart Thanatoesthetics for those who are interested in joining the funeral industry.

These workshops are completely practical and places are limited.

If you like this industry, you should not miss these workshops.



“Customs and funerary business models in the world”

25 October
12:00 pm - 1:00 pm

Luis Galve Room

Talk-talk: How are funeral business models in other countries?

We will see how funeral homes are managed and what the markets are like in other countries.

In addition, through speakers from different countries, we will know how to live death and grief beyond our borders. Because every society lives death in a different way.

“National Law of the Funeral Sector: a claim that does not arrive”

25 October
12:00 pm - 1:00 pm

Mariano Gracia Room

In this presentation - with the collaboration of Law School in Zaragoza University - we will analyze the legal situation of our industry and the need for a Funerary National Law.

En esta ponencia, con la colaboración de la Facultad de Derecho de la Universidad de Zaragoza, analizaremos la situación jurídica de nuestro sector y la necesidad de una Ley Nacional del Sector Funerario.

“Can a dead person live today?”

25 October
1:00 pm - 2:00 pm

Luis Galve Room

From anthropology, it is proposed to reflect on death in relation to new technologies.

At present, millions of people remain active in virtual networks after dying. Does this reality change the meaning of death? Does subsisting in the network mean dying in a different way? Has the collective way of living death changed?

All these questions will be analyzed at PANASEF Forum from the anthropology point of view.

“Right to forget”

25 October
1:00 pm - 2:00 pm

Mariano Gracia Room

Round table to discuss the legal aspects of the information that remains on the internet, after passing away.



Cocktail

25 October
2:00 pm - 3:30 pm

Ilunion Romareda Hotel

Exclusive cocktail for congressmen.

Ilunion Romareda Hotel
Miguel Asín Y Palacios, 11
Zaragoza.

“Living Will”

25 October
4:00 pm - 5:00 pm

Mariano Gracia Room

Legal talk on living wills.



Death café

25 October
4:00 pm - 5:30 pm

Auditorium Terrace

At the Forum and with a coffee we will speak of grief following the death of a loved one.

A Death Cafe is an organized group of discussion about death that has no closed script or concrete objectives. A space to talk about death and enrich our live.

Architecture and Engineering Students Award

25 October
5:00 pm - 6:00 pm

Luis Galve Room

The models of Architecture and Engineering students can be visited in Hypostyle Hall of Auditorium.

“User Protection”

25 October 5:00 pm - 6:00 pm	<i>Mariano Gracia Room</i>
Presentation on several Law that seeks to protect user rights in funeral services.	



Cooking Master Class of Daniel Yranzo

25 October 6:30 pm - 8:00 pm	<i>Luis Galve Room</i>
<p>Daniel Yranzo, prestigious chef and host of "La Pera limonera" on Aragón TV visits the Forum.</p> <p>At the moment he leads "School of Taste" his gastronomic space where he teaches cooking for all kinds of public and also has a Gourmet products store in Aragon.</p> <p>If you like being at the stove and traditional cooking is your thing, we wait for you in the Master Class of Daniel Yranzo where you will get to know the most traditional recipes of the Aragonese cuisine that are cooked on All Souls' Day.</p>	

“Live a good death and the art of accompanying”

25 October 6:30 pm - 7:30 pm	<i>Mariano Gracia Room</i>
Conference with the support of "live a good death" Foundation, at PANASEF Forum we will address the issue of grief psychology.	



Ainhoa Arteta Concert

25 October 8:00 pm - 9:30 pm	<i>Mozart Room</i>
Concert of the prestigious soprano.	

26

October



Urban Art Contest of the magazine "Adiós Cultural"

26 October	<i>Outise of Auditorium</i>
"Adiós Cultural" Magazine will celebrate the 2 nd edition of its urban art contest at the Auditorium of Zaragoza during the Forum.	

Palliative Care

26 October
10:00 am - 11:30 am

Mariano Gracia Room

Talk of the Aragonese Society for Palliative Care, about how to help and accompany a person to death.



Children Storytellers

26 October
11:00 am - 1:00 pm

Auditorium Terrace

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Thanatoesthetics Workshop

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Workroom

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Jordi Sevilla and José Manuel García Margallo

26 October
11:30 am - 1:00 pm

Luis Galve Room

Round table with José Manuel García-Margallo, former Minister of Foreign Affairs, and Jordi Sevilla, former Minister of Public Administration, who will participate in the Forum.

Both of them - amongst the most recognized former Ministers in our country - will give us their vision of the economic and political situation where we find ourselves. In addition, they will analyze the market of the funeral industry.



Cocktail

26 October
2:00 pm - 3:30 pm

Ilunion Romareda Hotel

Exclusive cocktail for congressmen.

Ilunion Romareda Hotel
Miguel Asín Y Palacios, 11
Zaragoza.



Gastronomy Master Class by Oriol Balaguer

26 October
5:00 pm - 6:00 pm

Luis Galve Room

Oriol Balaguer- an international leader in confectionery world - will participate in PANASEF Forum.

He is considered the best Patisier in Spain, and he will give us a Master Class of how to make the best sweets. If you are interested in gastronomy, don't miss the opportunity to learn the tricks of the best Pastry Chef.



José Corbacho Monologue

26 October
5:30 pm - 6:30 pm

Mariano Gracia Room

José Corbacho will present his most original performance at PANASEF Forum.

You should not miss his view of our industry. Laughs assured!



Master Class by the Andalusian School of Funerary Flower Art

26 October
5:00 pm - 7:30 pm

Auditorium Terrace

Andalusian School of Floral Art, amongst the best schools of floral art in our country, will teach us how to innovate in the funeral industry.

Luis López Barreto, renowned international florist and graduate from Sogetsu School in Tokyo, will present a series of works that will surely surprise us all.

If you are interested in the world of flowers or working in a flower shop, see you in Master Class of Floral Art.



Choir School Concert

26 October
7:30 pm - 8:30 pm

Mariano Gracia Room

Children's and youth choir of Zaragoza "Escolanía San António de Padua" will participate in Panasef Forum with a repertoire that will be a song to Life.

That Choir School, which has an interesting repertoire and is considered the best choir in Aragón, has participated in numerous cultural events in Zaragoza. Now, you will enjoy their voices at Panasef Forum event.



Gala Dinner

26 October
9:30 pm - 11:30 pm

Aura Restaurant

Exclusive dinner for Congressmen.

Aura Avenida José Atarés, 7 Restaurant
Zaragoza, Zaragoza 50018
Spain



Literary Contest for Children and Youth Award ceremony

27 October
10:00 am - 12:00 pm

Mariano Gracia Room

If you like to write and tell stories, we invite you to participate in the contest of children's stories that we have organized.

The theme is very simple. We look for the best story about grief and death, from a child's perspective.

Professional narrators at the Forum, where we will give the prizes, will read finalist stories.

27
octubre



RNE Radio Program Broadcasting "It's not just any day"

27 October
8:30 am - 1:30 pm

Mariano Gracia Room

The program "It is not just any day" hosted by Pepa Fernández will broadcast live all weekend from the PANASEF Forum.

From 8 a.m. the doors of the Auditorium will be open so you can see how this radio program develops live.

Pepa Fernández, who will travel to Zaragoza accompanied by the usual members of the program, will be happy to have your company live.



Death Cafe

27 October
11:00 am - 12:00 pm

Auditorium Terrace

At the Forum and with a coffee we will speak of grief following the death of a loved one.

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“Coco” Film Show

27 October
12:00 pm - 2:00 pm

Mariano Gracia
Room

We invite you to have the whole family participate in PANASEF Forum and enjoy the movie "Coco". A film inspired by the Mexican Day of the Dead that has fascinated the whole world.

PANASEF Forum Closing

27 October
1:30 pm - 2:00 pm

Luis Galve Room

Conclusions, farewell and thanks by the Secretary General of PANASEF

This program shows the events and contents planned and scheduled to June 2018, but still open to possible changes.

To access update consult:

<http://forum.panasef.com>



Content program

Location of exhibition spaces at Zaragoza Auditorium. October 25-27, 2018.



ZARAGOZA AUDITORIUM

Photography exhibitions
A compilation of works that shows the vision of our industry by Photograph artists.

Crematoria
Explanation of its operation and compatibility with the environment.

Floral Art

Panasef School
Information stand of the educational offer at the School.



Exhibition of unique products
Compilation of unique and state-of-the-art products implemented in funeral services.



Stand of sponsors
Information points of Forum sponsors.



Industry information
Graphic exhibitions offering all relevant information that defines and gives transparency to the industry.



Video wall
Large screen where visual pieces on the industry will be shown.

Mozart Room
Large Hall where the concert of Ainhoa Arteta will be held.



Luis Galve Room
Assembly Hall where programmed events for professionals and other programmed events will take place.

Exhibition of models
Funerary space contest models of architecture students.



Funeral industry timeline



Access stairs to conference rooms
Entrance points to conference rooms in the low level, where some programmed events will be held.



Graffiti live exhibition



Historical exhibition



Audiovisuals
Display points of productions related to our industry.



Photography exhibitions
"Las mil caras del luto".



Interior terrace



Access door

Notas

<http://forum.panasef.com>



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